

ANNA LAUDEL

Flóra BORSI

Flóra Borsi is a young fine art photographer from Hungary, born in 1993. She uses exquisite photo manipulation to create surreal images that are thematically focused on identity, relationships, emotions and dreams. Her immaculate technique and subtle conceptual ideas create beautiful evocations of universal emotions, from lust and desire to despair and loss. Flora at once captures the complex strength and fragility of the human psyche. She expertly visualises dark fantasies and atmospheric dreams, utilising the uncanny and clever metaphor, while unlocking what it means to think, feel, dream and express in the urban world. Her work often features the female body and she plays with hiding and revealing the eyes or face to leave only the feminine form, exploring questions of female representation and the relationship between body and self.

Flora has exhibited internationally with solo exhibitions in Europe and the USA, and has a solo show at Lanoue Gallery, Boston. She has also exhibited at the Louvre, France. Her artwork was the face of Adobe Photoshop in 2014 and she has made the corporate identity for Adobe's Creative Cloud in 2019. Her ethereal aesthetic has won multiple art prizes and garnered critical acclaim from press including The Guardian's Observer and BBC Culture. She got into US Forbes 30 under 30 list and in 2021 Hasselblad chose her as the first Hasselblad Heroine of the year. She's one of the grand winners of Florence Biennale.

Awards

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| 2022 | Tokyo International Foto Awards, Official selection
Trierenberg Super Circuit International Photo Awards, 3 Gold Medals, Best of Show prize |
| 2021 | Florence Biennale, Lorenzo il Magnifico Award, Winner
Hasselblad Heroines |
| 2020 | Forbes 30 Under 30 |
| 2016 | LG SmartWorld, Wallpaper Contest, Finalist
Sony World Photography Awards, Commended, Enchanced category
Trierenberg Super Circuit International Photography Award - Gold medals of excellence
American Art Award 1 st place |
| 2015 | Exposure Award, Portraiture Collection
Digital Photo Pro, The Face Contest, Finalist |
| 2014 | Trierenberg Super Circuit International Photography Award - Gold medal of excellence
World of Circus International Art Contest - Finalist in three categories |
| 2012 | PictureCompete International Photography Award "The Family" - Honorable mentioned |

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- 2008 National Photography Award by NFÜ - 1st prize
- 2002 Images for Earth Fifth International Edition, Drawing Contest - 3rd prize

Selected Exhibitions

- 2023 World Art Dubai, Florence Biennale, Dubai, United Arab Emirates
- 2022 "Part of me", Solo Exhibition, Anna Laudel Gallery, Bodrum, Türkiye
Art Karlsruhe, Anna Laudel Gallery, Karlsruhe, Germany
Contemporary Istanbul, Anna Laudel Gallery, İstanbul, Türkiye
"Animeyed", Solo Exhibition, Savina Contemporary Art Museum, Seoul, Korea
- 2021 "Hjo", Solo Exhibition, Uponwalls Gallery, Sweden
Lanoue Gallery, Solo Exhibition, Boston, United States
Florence Biennale, Group Exhibition, Florence, Italy
Flux Exhibitions, Group Exhibition, London, United Kingdom
- 2020 The Mexican Embassy of Hungary, Group show, Budapest, Hungary
Art Karlsruhe, Anna Laudel Gallery, Germany
- 2019 "Pulse" Art Fair, Anna Laudel Gallery, Miami, United States
"Imagine", Hungarian National Museum, Budapest, Hungary
"When Art Comes to Life", Group Exhibition, Shanghai Duolun Museum of Modern Art Shanghai, China
"Housewarming II", Anna Laudel Gallery, Group Exhibition, Düsseldorf, Germany
"Ethereal", Image Nation, Galerie Joseph Turenne, Group Exhibition, Paris, France
"Stolen Hearts", M&C Saatchi, Group Exhibition, London, United Kingdom
"SP Arte" Art Fair, GWS Gallery, Sao Paulo, Brazil
"Guest Exhibition", National Museum of Hungary, Budapest, Hungary
- 2018 "Ethereal", Image Nation, Group Exhibition, Paris, France
"Milano Photo week x Paratissima", Group Exhibition, Image Nation, Milan, Italy
"Yixian International Photography Festival", Group Exhibition, Huangshan, China
"2nd Lang Jingshan Cup China, New Pictorial Photography Biennale", Group Exhibition, Huaiyin, China
"Exposition Magyars", Hungarian Consulate in Monaco, Group Exhibition, Monaco
Adobe Max Keynote, Adobe Creative Cloud, Los Angeles, United States,
- 2017 "V4 Day" organized by Consulate General of Hungary in Shanghai, Solo Exhibition, Shanghai, China
"Brussels Photo Festival", Hangar Art Center, Group Exhibition, Brussels, Belgium
"Contemporary Istanbul" Art Fair, Anna Laudel Gallery, İstanbul, Türkiye
"Fumes and Perfumes", Group Exhibition, Stuttgart, Germany

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- 2016 "Universe of Imagination" Anna Laudel Gallery (Formerly ART350), Solo Exhibition, Istanbul, Türkiye
Sony World Photography Awards Exhibition, London, United Kingdom
"Culture and Art Festival", Representing Hungary, Ningbo, China
"Universo de Belleza", P Art Ibiza, Group Exhibition, Ibiza, Spain
"Ephemeral" curated by TAX Collection at Guy Hepner Gallery, Group Exhibition, New York, United States
Hungarian Cultural Week organized by Consulate General of Hungary in Shanghai, Solo Exhb., China
Photo Kina, Representing Tecco Paper, Cologne, Germany
"Trierenberg Super Circuit's Best Works", Group Exhibition, Linz, Austria
Profi Foto Exhibition, Solo Exhibition, Budapest, Hungary
- 2015 Kaptár, Solo Exhibition, Budapest, Hungary
"International Biennial of Photography, Fotografica Bogota by Foto MUSEO", Group Exhibition, Bogotá, Colombia
"Selfie Show", Museum Of Photography and New Media (MONA), Group Exhibition, Detroit, USA
"YAZ", Anna Laudel Gallery (Formerly ART350), Group Exhibition, Istanbul, Türkiye
Exposure Award's collection, The Louvre, Paris, France
"DETROIT", Art Market Budapest, Solo Exhibition, Budapest, Hungary
"Adobe 25 under 25", Group Exhibition, Los Angeles, United States
- 2014 Museum of Photography and New Media (MONA), Solo Exhibition, Detroit, United States
"Pieces of my mind", Anna Laudel Gallery (Formerly ART350), Solo Exhibition, Istanbul, Turkey
"Continental Shift", Saatchi Gallery, Group Exhibition, London, United Kingdom
"Flesh", Leontia Gallery, Group Exhibition, London, United Kingdom
"Trierenberg Super Circuit's Best Works", Group Exhibition, Linz, Austria
"Grand Opening" at Mono Art & Design, Group Exhibition, Budapest, Hungary
Contemporary Istanbul Art Fair, Anna Laudel Gallery (Formerly ART350), Istanbul, Turkey
"A World of Circus Art Exhibition", Group Exhibition, Toronto, Canada
- 2012 Nivelco Trade Center, Solo Exhibition, Budapest, Hungary