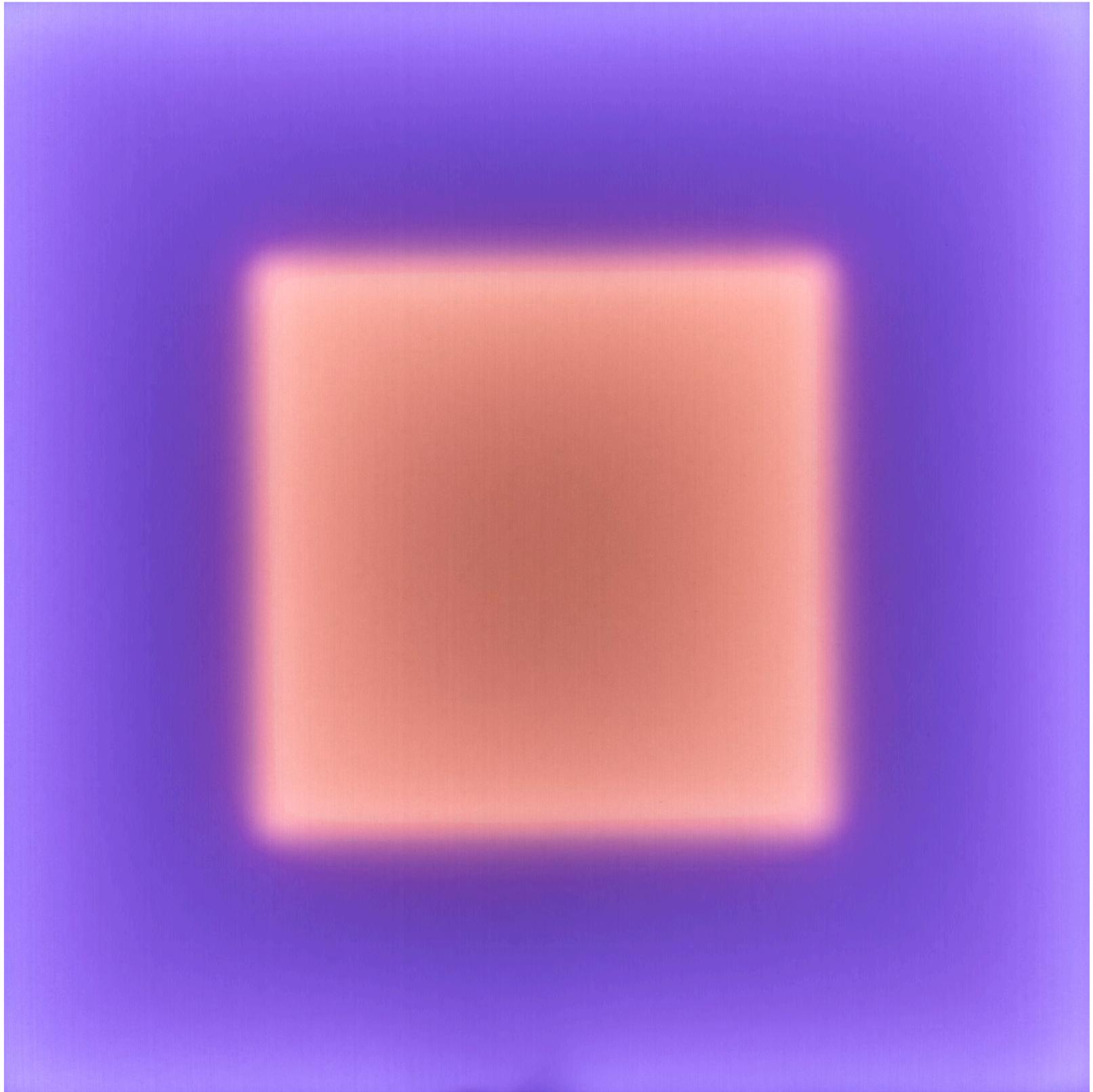


ENGRAM



An Artwork by Yves Peitzner

ENGRAM

(memory trace; an internal imprint, mark, or neural signature of lived experience)

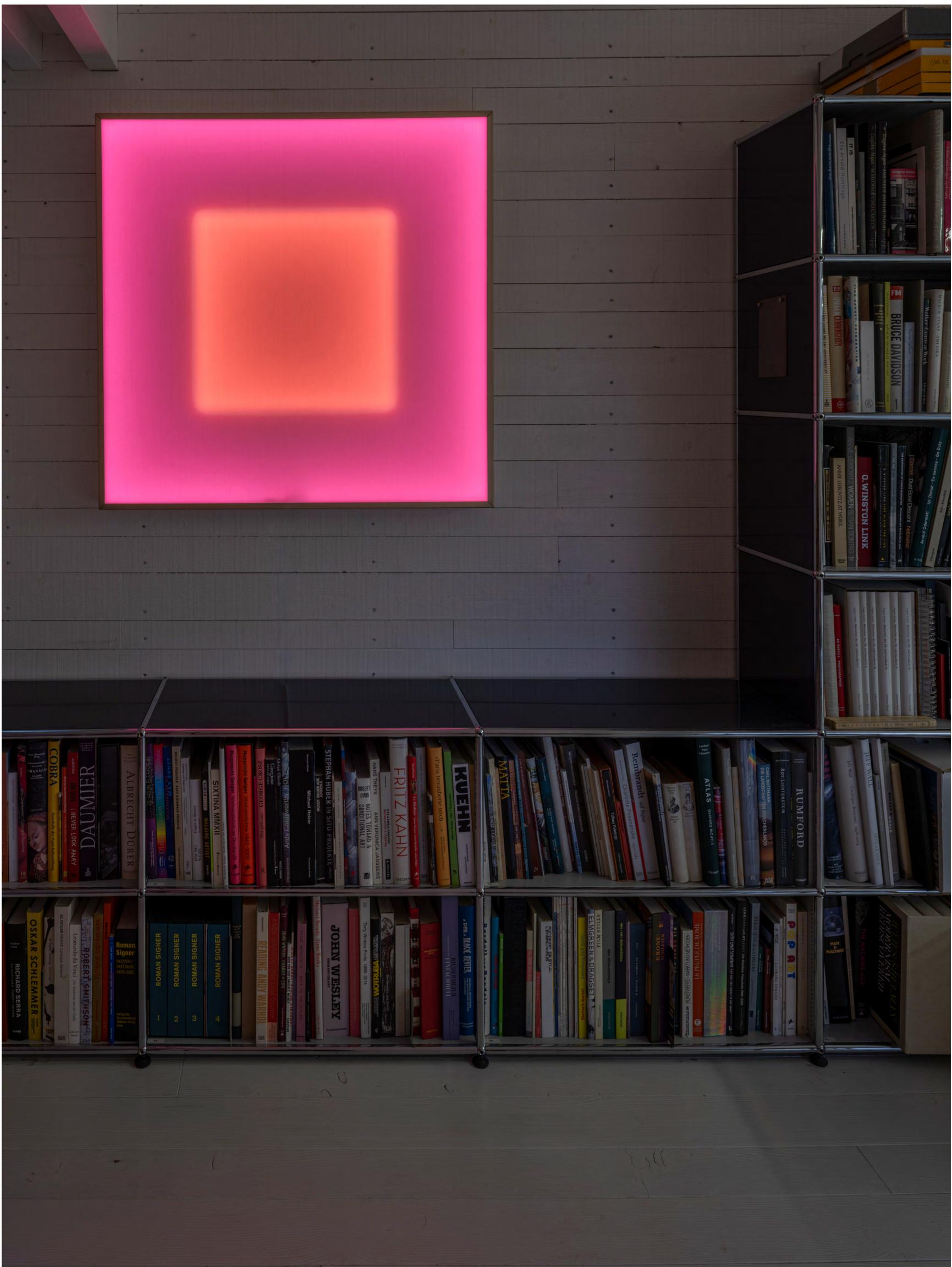
*“I have always been drawn to what lies beneath perception:
to the silent, invisible forces that shape what we feel but cannot name.
In my work, I explore how technology can reveal these hidden dimensions.
Engram continues this search.” - Yves Peitzner*

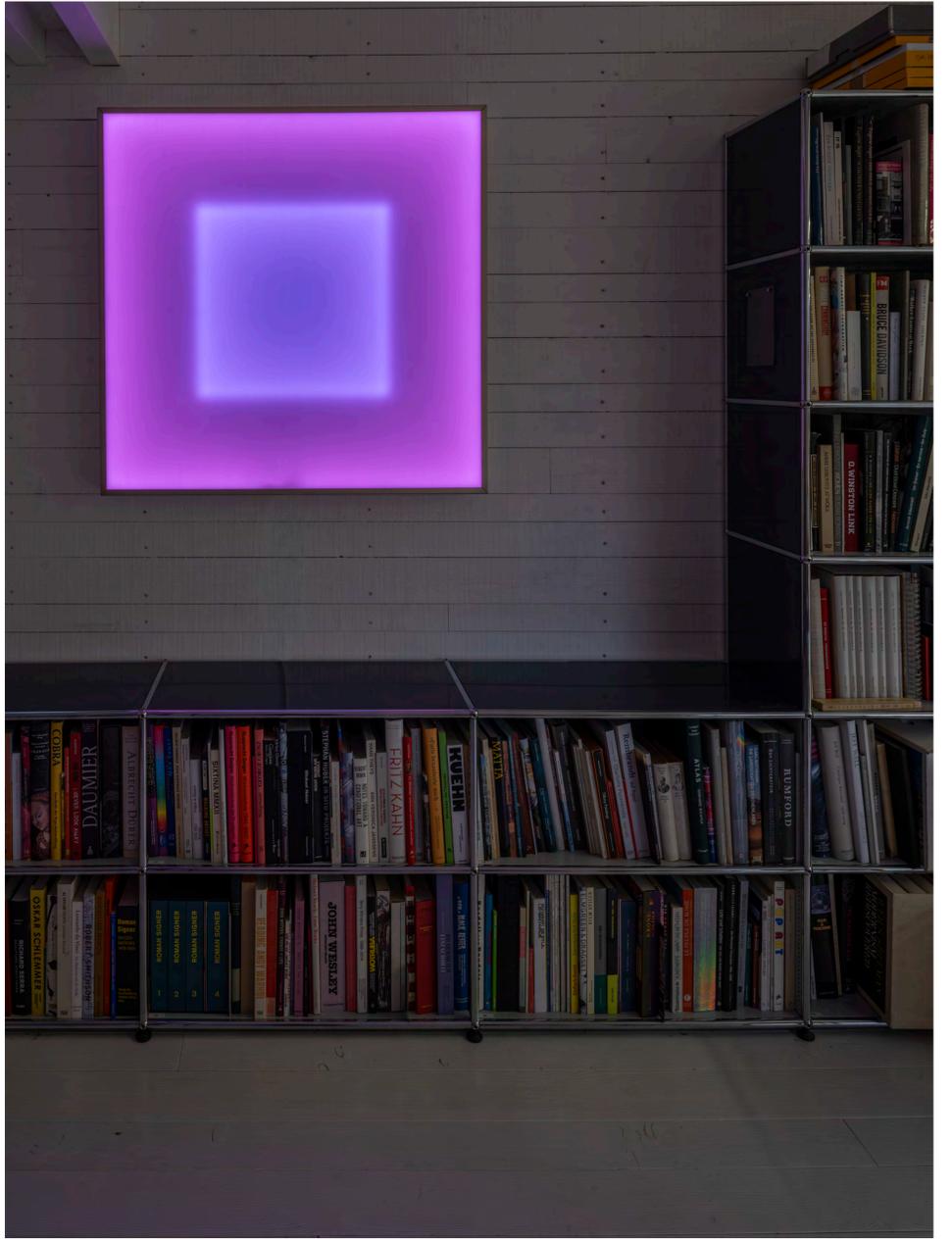
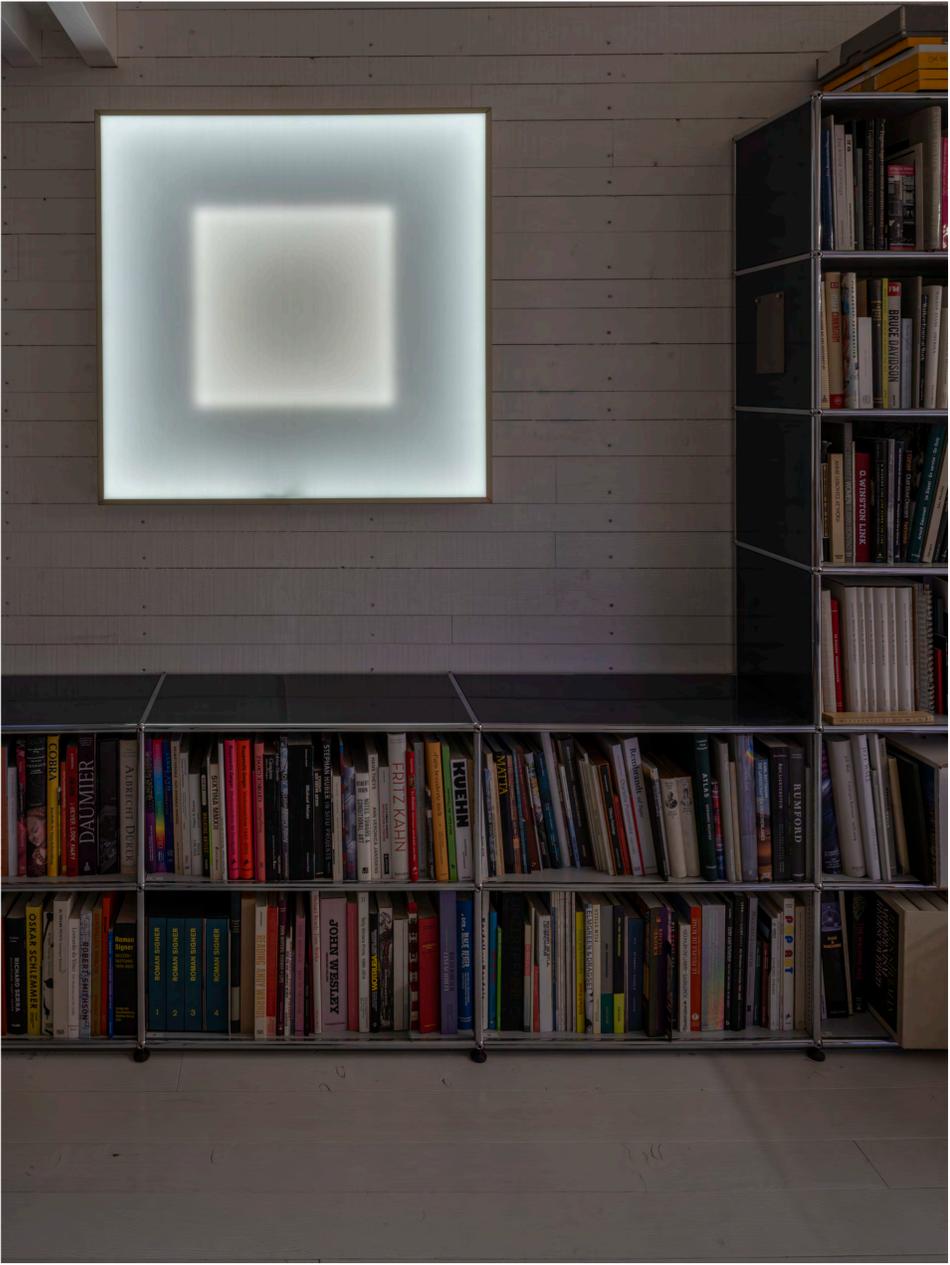
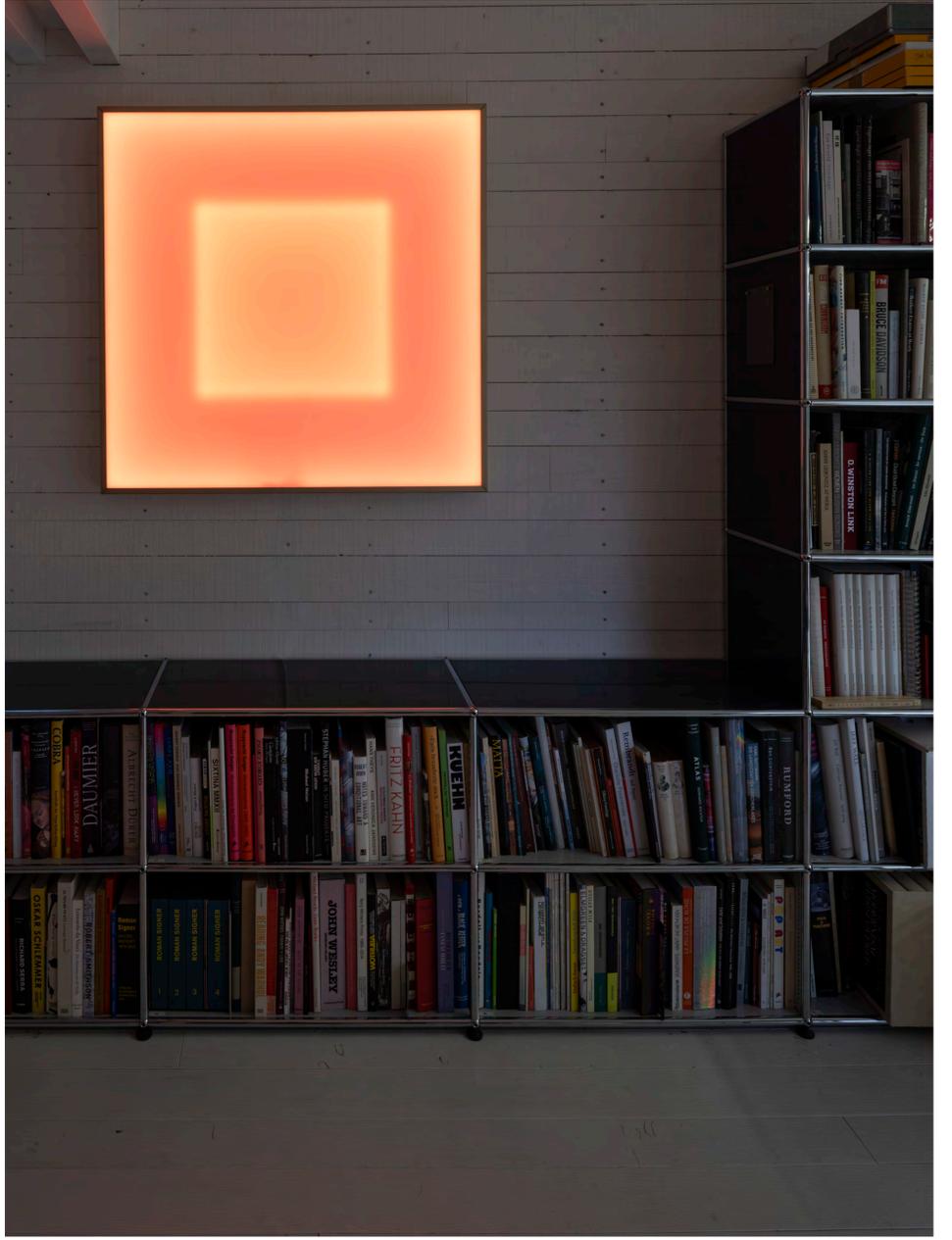
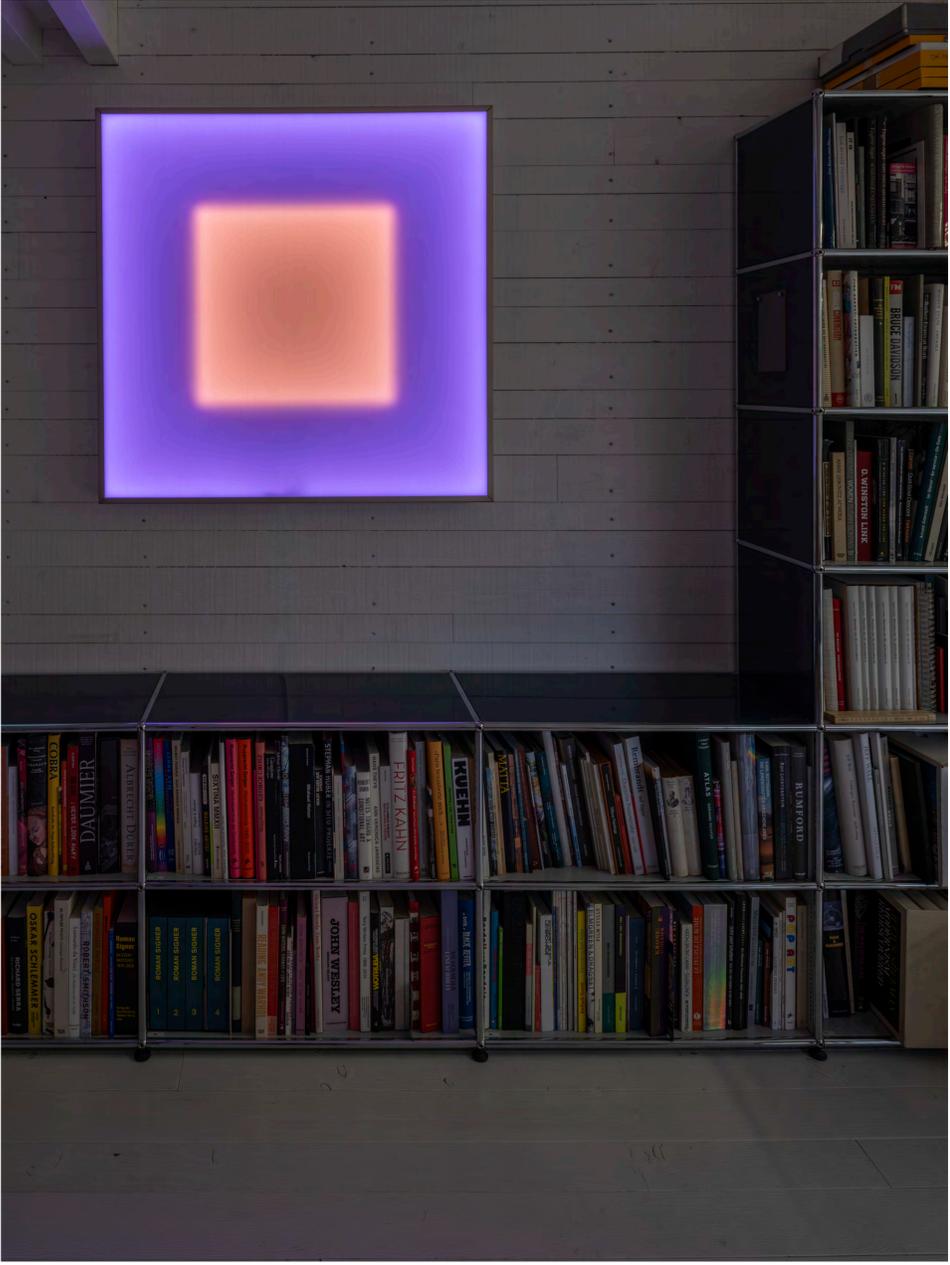
ENGRAM is a light sculpture created from a short recording of the collector's brainwave activity.

During a brief session, the collector wears a brainwave sensor while recalling a personal memory or looking at an image or video that carries emotional significance. The recorded neural data is then interpreted by a custom AI system, which translates the detected emotional patterns into a bespoke palette of five colors representing five core emotions: joy, calm, melancholy, tension, and neutrality.

The result is a memory portrait, a light composition shaped from that moment, with each hue tied to a specific feeling. The light sculpture is not a real-time display but a lasting imprint, a visual engram, a trace of inner experience expressed through light. Color and luminosity unfold gradually across the textile surface, forming a calm, ever-shifting composition.

Each ENGRAM is unique to its collector, created from their emotional data and designed as a personalized light work that captures a singular moment of memory and feeling.

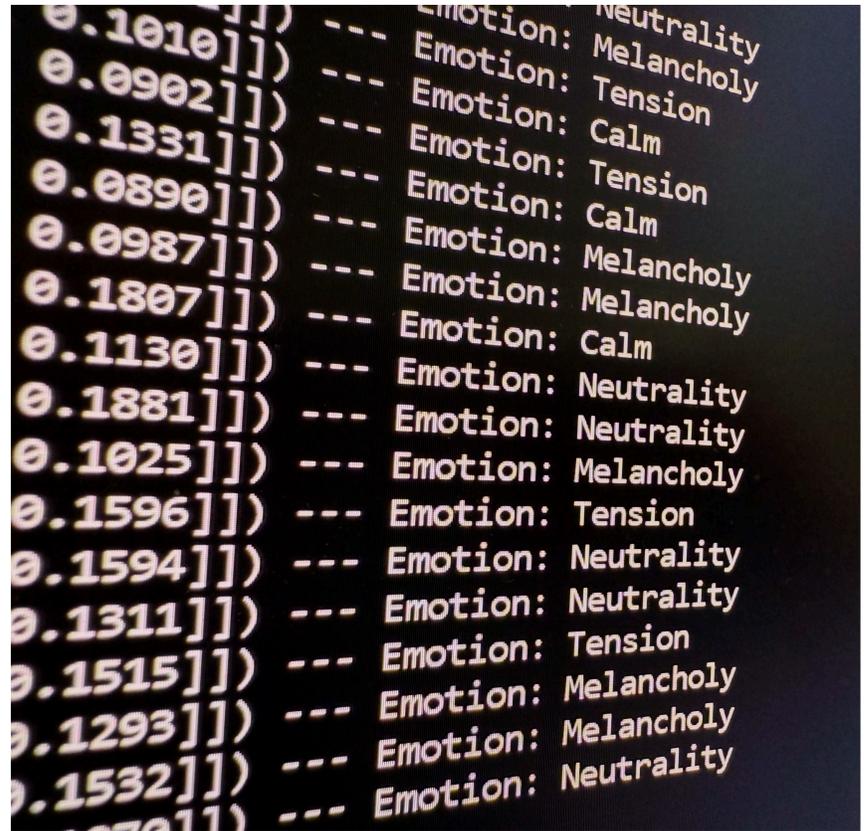




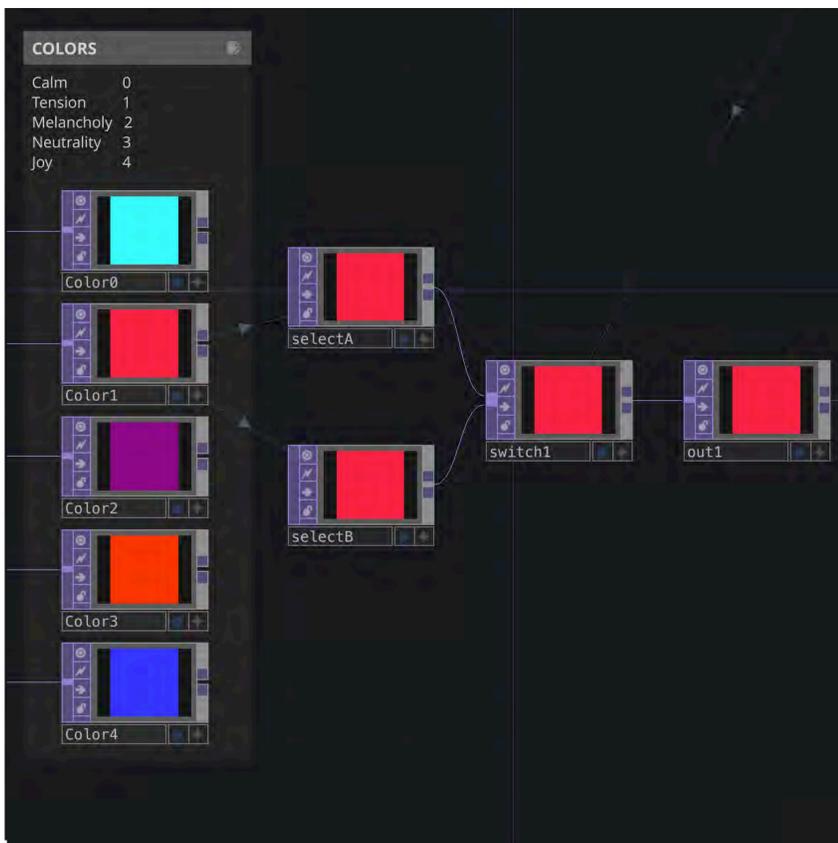
THE PROCESS



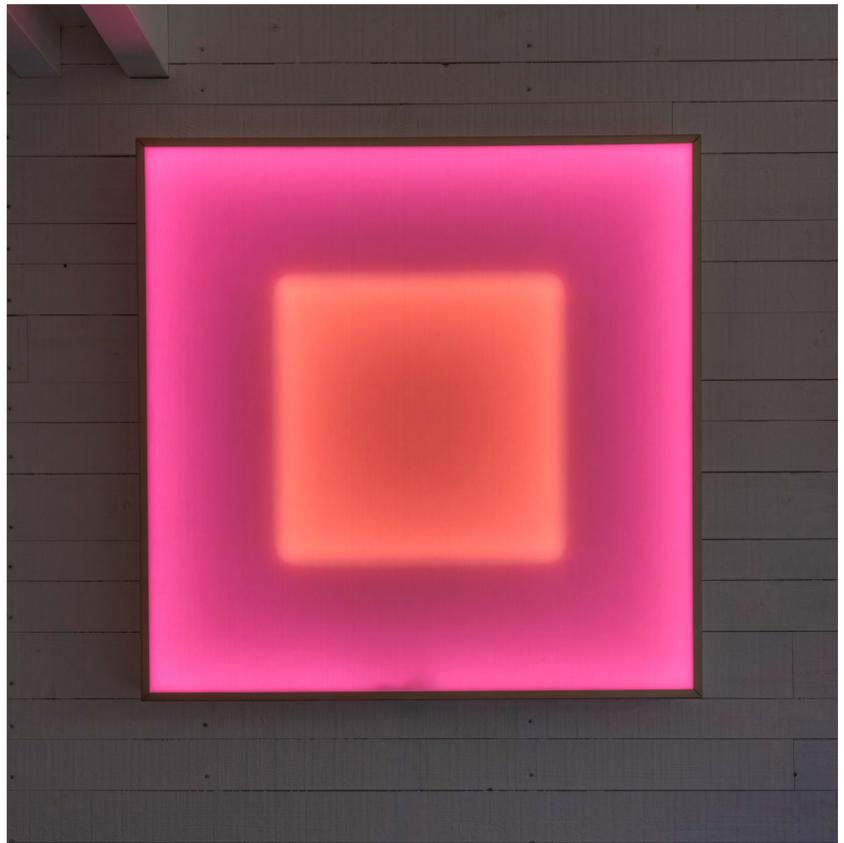
Brainwave capture with sensor



AI emotion recognition



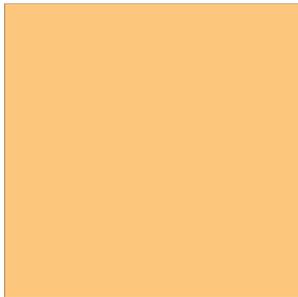
Emotion color mapping



Light sculpture output

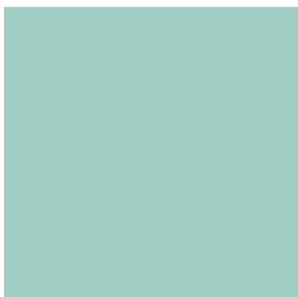
COLOR - EMOTION INTERPRETATION

How Engram translates emotion into color (example)



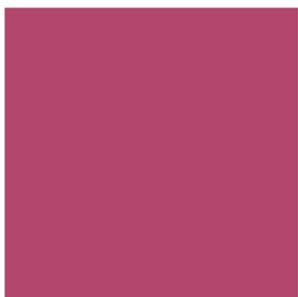
Color: **warm light amber**

Emotion: **Joy**



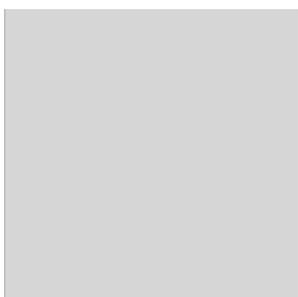
Color: **soft greenish turquoise**

Emotion: **Calm**



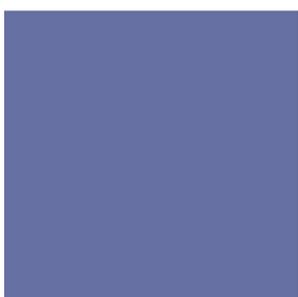
Color: **deep muted violet**

Emotion: **Melancholy**



Color: **soft light grey**

Emotion: **Neutrality**



Color: **saturated crimson**

Emotion: **Tension**

NOTE:

The example colors shown in this booklet represent the base system used in Engram. For collectors, the emotional palette and transitions are individually calibrated, resulting in a completely unique visual signature.

COLLECTOR'S EDITION NOTES

EACH EDITION OF ENGRAM IS CREATED INDIVIDUALLY FOR THE COLLECTOR, MAKING EVERY PIECE ENTIRELY UNIQUE.

EDITION DETAILS

- Each Engram is custom built for the collector
- Calibrated to the collector's own emotional and neurological profile
- Integrates real time brainwave activity
- Custom color–emotion palette, mapped specifically for each individual
- Unique generative visual output produced exclusively for the owner
- The frame color for each Engram can be individually chosen
- Signed certificate of authenticity and digital documentation

A PERSONAL EMOTIONAL PORTRAIT

Every edition exists only once. No two *Engram* artworks are ever the same.

YVES PEITZNER

Yves Peitzner is a Munich based artist and creative director whose work transforms spaces into immersive, multi sensory environments where art, technology and human emotion converge.

For Peitzner, art is less about what you see and more about what you feel. His philosophy, feeling is seeing, guides a practice that responds to the noise of contemporary life by creating moments of resonance, contemplation and inner connection.

He uses technology to make the invisible visible, turning data, sound and light into experiences that reveal hidden emotional, social and natural dimensions. Even at its most advanced, his work remains profoundly human centered. Technology is never the goal, but a poetic tool that deepens emotional connection and brings people closer to themselves and to each other.

yvespeitzner.com

